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Ragged Left

THE SOCIETY FOR TECHNICAL COMMUNICATION

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BERKELEY CHAPTER



Give Back: Use Your Technical Communication Skills to Make the World a Better Place

I tching to use your skills for good, not evil? Kate O'Neill, president of Lexicom Inc. and longtime activist, presents *Give Back: How to Use Your Technical Communication Skills to Make the World a Better Place.*

Learn how the skills that serve you best as a technical communicator can also benefit society. Moreover, find out how to improve the world while improving your resume.

This presentation was a smash hit at the 2001 STC Region 7 conference, and it is particularly appropriate in this time and place for Kate to speak to the Berkeley chapter about involvement in the world.

Kate O'Neill is a writer, instructional designer, management consultant, and Web designer currently living in Chicago. In her spare time, she does volunteer work for various progressive causes. To see some of the Web sites Kate has helped design, visit her home page at *www.kathleen.net*.

Join us on February 13th for this lively and fun program. Meeting registration details can be found on page two.

President's Message

By Kathryn Munn

Thanks to all of you who helped make the New Year Celebration of Service Party on January 9 a success. We had a great time honoring the Chapter's nominee for a Distinguished Chapter Service Award, Richard Mateosian. For those of you who

do not know Richard. he has been a steady and faithful member of the Berkeley Chapter throughout his 10 years in STC. He may have the best attendance record of any of our members if we were actually keeping score. He has served in many leadership roles including Chapter President and always brought both a sense of professionalism and humor to the endeavors of the Chapter. One of his most important contributions has been through his involvement with the Northern California Touchstone Competition where he has been the standard bearer for quality in competitor entry evaluations. When you see Richard at the next meeting be sure to extend to him your congratulations.

The Executive Committee is very pleased to announce that beginning this month we have secured a new location for our meetings. Vo's Restaurant in downtown Oakland, serving Vietnamese cuisine, is located within easy walking distance to BART, is wheel chair accessible, and has both street and nearby garage parking. We have negotiated a dinner price that will allow us to lower the cost of the meeting to members from \$20 to \$18, non-members from \$23 to \$21, and

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Ragged Left

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About the STC

TECHNICAL COMMUNICATION is the bridge between those who create ideas and those who use them. Conveying scientific and technical information clearly, precisely, and accurately is an essential occupation in all sectors of business and government.



STC has more than 20,000 members and 155 chapters worldwide. Its members include writers, editors, artists, illustrators, photographers, audiovisual specialists,

managers, supervisors, educators, students, employees, and consultants. STC strives to:

- Advance the theory and practice of technical communication.
- Promote awareness of trends and technology in technical communication.
- Aid the educational and professional development of its members.

Membership

Membership is open to everyone. Regular membership is \$110/year, with an additional \$15 enrollment fee the first year. Student membership is \$45/year.

To receive additional information and an application form, via mail or email:

- Send email to *bkymbrs@stc.org*.
- Send mail to STC-Berkeley, PO Box 1007, Berkeley CA 94701-1007.

Advertising Rates

Page \$70, 2/3 page \$50, 1/2 page \$40, 1/3 page \$30, 1/6 page \$20, business card \$10. STC members receive 20% off. Ad deadline is the fifteenth of the month prior to publication.

Submissions

Ragged Left publishes original articles and illustrations. We edit them to meet our needs. You retain copyright but grant every STC publication royalty-free permission to reproduce the article or illustration in print or any other medium. Please contact the editor for details of how to submit articles and illustrations.

Deadline for unsolicited submissions is the 20th of the month preceding publication. Other STC publications are hereby granted permission to reprint articles from *Ragged Left*, provided such reprints credit the author and a copy of any publication containing such a reprint is sent to the *Ragged Left* editor.

STC-Berkeley Chapter Meeting Details

Next meeting: Wednesday, February 13. Vo's Restaurant in downtown Oakland, is within easy walking distance to BART, is wheelchair accessible, and has both street and nearby garage parking.

Networking and conversation start at 6:00 P.M., and dinner at 6:30 P.M. If you want to eat dinner, reservations are required and *must* be received no later than 12:00 NOON the Monday before the meeting (February 11). Reservations are necessary so that we can order the right amount of food. Do *not* contact the restaurant.

Send checks to Berkeley STC, P.O. Box 1007, Berkeley, 94701.



RSVP online: Use your credit card to order meeting reservations via the chapter Web site, *www.stc-berkeley.org.* The meeting fee with dinner is \$18 for members, \$15 for student members, and \$21 for nonmembers. If you come for the program only, starting at 7:30 P.M., the fee is \$12 for members and non-members, and \$10 for students. If you are not eating, payments may be made at the door.

Résumé or Portfolio Review

Does your résumé or portfolio present your qualifications in the best light? If you're new to the field, or just concerned that your résumé or portfolio may not be up to snuff, sign up for a free 30-minute review. We have a cadre of seasoned tech writers with hiring experience who can review your material and give you expert feedback.

To sign up for a review, email *employ-ment@stc-berkeley.org* by the Thursday before the monthly meeting.

State your name and the meeting at which you're hoping to have the review. Be sure to write *resume review* or *portfolio review* in the subject heading of the email message. If it's for a résumé, paste your résumé into the body of the message. If it's a portfolio review, bring your portfolio to the appointment.

After you've sent the email, look for a reply from the Employment Manager, confirming that you are booked for a review. The message will also specify your review time (6 or 6:30) and who your reviewer will be. Reviews are booked on a first-come, first-served basis. Since our reviewers are volunteers, the number of slots available varies for each meeting.

A Recap of the January Meeting: Merry Making at Yacht Club

BY RUTH A. WRIGHT

Richard Mateosian was awarded the 2002 Distinguished Chapter Service Award on Wednesday, January 9th at the Berkeley STC NewYears Party at the Encinal Yacht Club in Alameda. Richard was given a good-natured roasting and a plaque of appreciation by the membership for his years of contribution to Berkeley STC. Richard also got to experience what is either the fondest dream or the most frightening nightmare of a technical writer – a dramatic reading of a sample of his past work, read aloud by Misha Frenklak, our guest entertainer. Misha also read *A Grandchild's Guide to Using Grandpa's Computer*, the prose often nicknamed *If Dr. Seuss was a Technical Writer*.

A raffle of prizes–useful and amusing–was staged by VP of Programs Paul Sinasohn, and guests danced to jazz classics performed by Alt Tal, a jazz trio fronted by Internet Manager David Alt.

After what has been a rough year for many, it was wonderful to see Berkeley STC membership get together and enjoy each other's company in such a festive atmosphere. The STC Board is discussing making it an annual affair. Give them your input if you'd like to make it so.

The URL for the Dr. Seuss rhyme is *http://www.peo-ple.cornell.edu/pages/elz1/clocktower/DrSeuss.html*.

Touchstone Awards Banquet

By Patrick Lufkin

John Hedtke, well-known speaker and author of technical books, will speak on *How to Be Famous in Your Profession* at this year's Touchstone Technical Communication Awards Banquet. The banquet will be held in San Ramon, on March 9, 2002, and will include an elegant brunch, an awards presentation, and a chance to view the winning entries.

Speaker

John Hedtke is the award-winning author of 22 books. He has over 20 years in the software business, 18 years writing, and 7 years in technical publications management. John has developed and written documentation and books for many leading software products, and has received 21 regional and international writing awards to date. His most recent books are Washington Trivia (2nd Edition), The RoboHELP 2000 Bible (book & CD; with Elisabeth Knottingham), MP3 for Musicians (book & CD; with Sandy Bradley), and Visio 2000: The Official Guide (with Elisabeth Knottingham). John regularly contributes articles to magazines such as Publish! and Accounting Technology. A complete list of books, articles, projects, and awards can be found online at his web site, www.hedtke.com. John also does business and process consulting for a

variety of clients, numerous radio and magazine interviews, and frequently travels to do lectures and guest appearances at conferences and seminars. He is an Associate Fellow of the STC and a member of the STC's Nominating Committee.

Exhibit

Attendees may view the winning entries to see outstanding recent work in twenty print and online categories. Competition judges will be on hand to discuss the competition and to offer suggestions for achieving technical communication excellence.

Workshop

Following the banquet, Hedtke will present a workshop on *Keeping the Cash Rolling In: Financial Survival in Tough Times*. Whether they are employees or contractors, workshop attendees will add to their survival toolkit. Hedtke will cover the pros and cons of freelancing, how to set up a home office, and how to enhance a technical communication career with such sidelines as writing magazine articles.

Touchstone

Touchstone is sponsored each year by the Northern California STC chapters. This year it also included the participation of Southern California chapters. The competition takes its name from an old mineral assaying technique. Ores were scratched against a fine-grained stone and judged by the color of the streak they left. "Touchstone" has come to mean a criterion used to assess value.

Top winners in Touchstone competitions are automatically entered in the STC's international competition, which announces winners at its annual conference in May.

Proceeds from Touchstone are used to support the Ken Gordon technical communication scholarships.

Registration information is available at *http://www.stc-touchstone.org/2001/*. Registrations must be received by February 19.

WinWriters Online Help Conference Hits Seattle

The 10th Annual WinWriters Online Help Conference will be held February 10-13 in Seattle, WA. With over 60 sessions dedicated to software user assistance, you'll get the latest on Help for Web Sites and Web Applications, Cross-platform Help, Management, Windows Help, Information Design, Content Development, Usability, Single-sourcing, Dynamic Server-based Help, and Authoring tools. You'll learn and benefit from exciting keynote speakers, in-depth seminars and a comprehensive exhibition for products and services. Check out the details at *http://www.winwriters.com/ohc.*

President's Message

student members from \$17 to \$15. Meeting only prices will remain the same at \$12 for non-members and \$10 for members. Vo's is located at 59 Grand Avenue, 1 block south of Broadway in Oakland. Look for driving instructions on the back page of the newsletter.

Looking into the programs over the next few months, we are pleased to announce excellent presentations for February and March, 2002. At the February 13, 2002 meeting we have a special presentation from Kate O'Neill on how to use your technical communication skills to make the world a better place. Then on March 13, 2002, join us for a Meryl Natchez's seminar on recognizing and managing problem projects.

The Executive Committee is beginning to explore the question, "What's in a Name?" Some members have noticed that persons not familiar with Northern California chapters often mistake the Berkeley Chapter as a student chapter, associating it with the University of California. Also, our membership hails from a far larger area than the city of Berkeley. What do you think about the name of our Chapter?

Finally, the Executive Committee has made the determination to move the *Ragged Left* to an electronic version only on our Web site, beginning with the July, 2002 edition. Delivering the monthly newsletter electronically is more cost effective solution than a printed medium. If you have any questions, comments, or concerns about any matters in this column or other items concerning the chapter, please contact me by email at *president@stc-berkeley.org* or by phone at (510) 865-9045. We welcome your input and comments. See you at the meeting on February 13, 2002!

Writer in the Workplace Conference Returns to Sacramento

Sacramento Chapter is hosting the Writer in the Workplace Conference on Saturday, April 6, 2002 at American River College. This year's conference, entitled *Communication: The Vital Link*, is a multifaceted look at the technical communication profession, professional development, and career management. Speakers will include leading visionaries from industry, academia, and government. For more information visit this year's Writer in the Workplace Web site at *http://www.stcsacramento.org/WIW2002/index.htm*.

Anyone wishing to join the fun and excitement as a volunteer should send an e-mail message to *Sunny-Bishop@SBtechComm.com*. They need a graphic artist and desktop publisher to help us with initial publicity and call for papers. Stem managers, event organizers, and lots of other help will be needed closer to the conference. The chapter also appreciates bright ideas for creating a fabulous conference. Here's a chance to do some great networking and build your portfolio.

STC Telephone Seminars

STC is offering six telephone seminars in 2002. Beginning January 16th, two seminars will be offered each month through March 2002. Telephone seminars have been very successful in bringing cost-effective training to STC members and others seeking to improve their skills and knowledge. This year, STC is offering online registration at *www.stc.org/seminars.html*.

For details, including an explanation of how telephone seminars work, visit *www.stc.org/seminars.html*. Contact Buffy Bennett at *buffy@stc.org* or 703-522-4114 ext. 251 at STC if you have any questions.

New Site Aids Job Search

The East Bay STC Chapter has created a new Web page devoted to general information aimed at making you more marketable in the currently depressed economy. Visit *http://www.ebstc.org/jobhint01_02.html* for job postings and helpful links to other Web sites that might be useful in a job search.

STC Scholarship Deadline Approaches

This year, fourteen scholarships of \$2000 are available for graduate work in Technical Communications. The purpose of the scholarship program is to assist students who are pursuing established degree programs in some area of technical communication.

Full information is available at *http://stc.org/scholarship_info.html*. Applications are due by February 15, 2002.

The 11th Annual Writing Usage Survey

Writing That WOrks is offering their 11th annual writing usage survey, keeping a finger on the pulse of the industry. This year's survey contains 10 questions. Half measure the rapid changes in computer-related terms; half test the slow-moving changes on long-term controversies. Please take a few moments to fill it out.

The survey might help to stimulate discussion in your department. Feel free to e-mail or forward the URL for this survey to other professionals and newsgroups. As soon as you finish the survey, you'll see current response percentages in real time.

Visit *http://www.writingthatworks.com/survey/.* The deadline for responses is February 15.

Conan The Grammarian

BY MICHELLE CADIEUX

Wordsmith and humorist Richard Lederer, a linguist and grammarian, took tech writers on a joyride through the English language, one in which they could drive in a park-way and park in a driveway and their noses can run and their feet can smell.

Lederer, author of *Anguished English* and *Sleeping Dogs Don't Lay*, delivered an amusing keynote address on word usage to the 2001 STC Region 8 Conference on Nov. 2 in Irvine, Calif. The speaker, also known as the Wizard of Idiom, Attila the Pun, and Conan the Grammarian, spoke about herbivores—those who love to eat words, including their own.

He also offered his wisdom and counsel regarding a commonsense approach to modern English usage. He touched on the rules of correct usage, who makes them, and why anyone cares.

Lederer gave writers a bit of history to help them understand language better. There are 166,500 words in English and that amount grows by 5,000 new words a year. German has 130,000 words, while French and Spanish have just about 100,000 words each. About one in 67 people speak English, although it's a second or a third language for them.

The history of where we get the phrases that we use today is fascinating. Lederer has been tracking the origins of such phrases as the "whole 9 yards". Surprisingly, that phrase is not a sports analogy. It originated in 1963 and refers to construction and laying asphalt. Eleventh century Persians who ingested hashish and did crazy things were called Hashishin, which later became the word assassin. "Getting down to brass tacks" is a measurement taken in general stores for bolts of fabric. The brass was non-corrosive.

The author spoke about word origins, Spoonerisms, anagrams, student bloopers, and puns. Spoonerisms are named for the famous syllable switcher, Archibald Spooner, who made a toast to the Queer Old Dean when referring to the queen of England. Another Spoonerism is, "I'd rather have a bottle in front of me than a frontal lobotomy".

Lederer has authored more than 2,000 books and articles about language and humor, including his best-selling *Anguished English* series. He also serves as usage editor of *The Random House Dictionary of the English Language, Third Edition, Unabridged.* His syndicated column, "Looking at Language," appears in newspapers and magazines throughout the United States and reaches more than 1 million readers. He appears regularly on "All Things Considered" and hosts a weekly show, "A Way with Words," on San Diego Public Radio.

He has been elected International Punster of the Year and been profiled in magazines such as *The New*

Yorker, People, and the *National Enquirer.* He also serves as language columnist for *Writer's Digest, Pages,* and the *Farmers' Almanac.* More than a million of his books are in print. His books have been Book-of-the-Month Club and literary Guild alternate selections, and his work has appeared in the likes of *the New York Times, Sports Illustrated, National Review,* and *Reader's Digest.* He is a board member and contributor to *Writer's Digest,* blooper snooper for the Annals of Improbable Research, puzzler for the Mensa Bulletin, and language humorist for the *Farmers' Almanac.*

Michelle Cadieux is a technical writer. This article previously appeared in the Silicon Valley Connection.

IRS Trainer Offers Tax Advice for Writers

Just in time for tax season, the Bay Editor's Forum welcomes Eric Fain, a trainer for the IRS, talking about tax requirements and regulations for both freelancers and staffers. He will answer questions and discuss the advantages and disadvantages of various forms of incorporation and small business. Join them on Thursday, February 21, on the third floor of Borders Books in Union Square, San Francisco. Cookies and coffee from 6:30 p.m.; presentation begins at 7:00 p.m. For more information, visit *http://www.editorsforum.org/meetings.html*.

Call for Entries of Excellence

The fourteenth annual APEX Awards for Publication Excellence offers communicators 100 award categories, from newsletters and magazines to writing, graphic design, annual reports, Web sites and total publication programs. Communicators may choose from print, electronic, multimedia and Web publishing categories.

New categories this year include Web & Intranet Site Home Pages, E-Commerce Sites & Sections, Site Content & Writing, New Web & Intranet Sites, Feature Writing series, FAQs, Tutorials & Help Files, Online Writing, E-Mail Newsletters, and Crisis & Emergency Communications. Entry fees are \$49 per entry for Writing That Works subscribers; \$69 per entry for non-subscribers. APEX is sponsored by the editors of Writing That Works, a newsletter for writing, editing and communications professionals. The contest is open to corporate, nonprofit, freelance and agency communicators. Entrants do not have to be Writing That Works subscribers. The entry deadline is March 15. Call for entries information, brochure and entry form posted at http://www.ApexAwards.com.apex.htm. To download the APEX Call for Entries brochure, go to: http://www.ApexAwards.com/apex_broch.pdf. Also see the APEX FAQ page for tips and advice on entering, at http://www.ApexAwards.com/apex faqs.htm.

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STC Berkeley Ragged Left Resource Corner

Each month rotating guest writers offer resources that benefit the technical writing industry. If there is a topic you would like to cover for a future edition, email newsletter@stc-berkeley.org.

They Do Things Differently in France—International Export Regulations for Drugs and Medical Devices

BY RUTH A. WRIGHT

Both drugs and medical devices are huge export markets for the United States. Before any manufacturing effort is begun, process guidelines for eventual international certification for export are developed. This is not an issue that can be dealt with as an afterthought.

Before 1976 there was no law governing medical devices. The FDA in the late 1950's and 1960's regulated medical devices under drug laws. In 1978, CFR Part 820 was enacted, a set of rules that breaks down medical devices into categories. They are organized into groups based on their capacity to do harm to a user. There is a distinction made here between capacity to do harm and a flawed product. A product in Class I is considered safe for general use and minimal rules govern its manufacture. Class II products are graded with an intermediate potential and Class III products or devices pose the most potential for harm. Any device that is implantable is rated as a Class III device.

Devices can change class rating on rare occasions. Latex hospital gloves recently received a class upgrade from I to II after increasing reports of injury caused over time by these products. Because they are such an effective barrier, the FDA is not currently recommending a ban on their manufacture, but merely an increased awareness of their potential for harm in people working in industries like healthcare and food service, as well as certain categories of patients requiring frequent healthcare interventions. Other countries have developed their own regulatory rules for the manufacture of drugs and devices, notably England and the Western European nations and Japan. Still other nations rely on the regulations used by the U.S., by Europe or Japan, with Mexico as an example of this group.

This becomes relevant if you made a product here and want to ship it overseas to sell. Passing the FDA guidelines enables you to sell in the U.S. It doesn't automatically enable you to sell your product anywhere. To sell to countries with other well-developed regulatory systems, your product must meet those guidelines, too. A manufacture must file for these approvals and permit the inspection of their product. If, on the other hand, you want to sell to Mexico and have FDA approval, that alone would be sufficient in that country as well as numbers of others.

This would also be important for any manufacturing

Passing the FDA guidelines enables you to sell a product in the United States, but it doesn't automatically enable you to sell your product anywhere else. plants located overseas. The FDA has the right to inspect manufacturing plants located anywhere if the products they make are destined for the U.S. Other regulatory systems have similar procedures; so having a plant in Asia, for instance, can't become an automatic dodge of the burden of meeting FDA or other bodies' requirements.

The Berkeley Biotech SIG is taking a hiatus. In lieu of meetings, STC Berkeley offers a monthly column. If you would like to ask a question or make a comment, please contact Ruth Wright at

membership@stc-berkeley.org.

Specialized Online Dictionaries Helpful

When your standard dictionary doesn't have what you need, visit *www.online-dictionary.net*. It links with hundreds of dictionaries in English and other languages and on various specialties.

For example, you may find how to translate a bit of Latin, make sure the sign language in a photo isn't obscene, come up with a rhyme for the CEO's birthday card, and solve other obscure dilemmas.

STC Sacramento Chapter

FIRST WEDNESDAY OF EACH MONTH HILTON SACRAMENTO ARDEN WEST, BRANDYWINE ROOM 6:15-6:45 P.M. NETWORKING 7:00-8:00 P.M. PROGRAM DETAILS: WWW.STCSACRAMENTO.ORG Wednesday, February 6, 2002 Program: Time Management

STC East Bay Chapter

FIRST THURSDAY OF EACH MONTH CROW CANYON COUNTRY CLUB IN DANVILLE 5:30 P.M. - NETWORKING 6:30 P.M. - DINNER 7:30 P.M. - CHAPTER BUSINESS/PROGRAM RSVP IN WRITING, TWO DAYS IN ADVANCE DETAILS: HTTP://WWW.EBSTC.ORG/ Thursday, February 7, 2002

Program: Usability Methods to Empower Technical Communicators with Dana Chisnell

STC San Francisco Chapter

THIRD WEDNESDAY OF EACH MONTH LONDON WINE BAR, SAN FRANCISCO 6:00 P.M.: NETWORKING AND SELF-SERVE HORS D'OEUVRES 7:00 P.M.: PROGRAM NO ADVANCE RESERVATION REQUIRED DETAILS: HTTP://WWW.STC-SF.ORG Wednesday, February 20, 2002 Program: The Art of Reviewing Documents and Judging Technical Competitions with Paul Sinasohn

STC North Bay Chapter

THIRD THURSDAY OF EACH MONTH GOLDEN GATE UNIVERSITY, 150 E PROFESSIONAL DR., ROHNERT PARK 5:30 P.M. - NETWORKING 6:30 P.M. - INTRODUCTIONS & ANNOUNCEMENTS 6:45 P.M. - PROGRAM 8:00 P.M. - CONVERSATION, IDEA SWAPPING NO RSVP NEEDED DETAILS: HTTP://WWW.STC-NORTHBAY.ORG/ Check Website for latest details

STC Silicon Valley Chapter

FOURTH THURSDAY OF EACH MONTH7:00 FOUR POINTS SHERATON, SUNNYVALE 6:00 P.M. - NETWORKING, JOBS CORNER, AND DINNER 7:00 P.M. - ANNOUNCEMENTS 7:15 P.M. - PROGRAM RSVP BY MAIL, ONE WEEK IN ADVANCE DETAILS: *HTTP://WWW.STC-SILICONVALLEY.ORG/* Thursday, February 28, 2002

Program: Human Factors for Technical Communicators with Andrea L. Ames

March 28: *Getting Good PDF* with Sharon Burton-Hardin April 25: *Making Feedback Meaningful* with Paul Sinasohn May 30: *Indexing with a Vengeance* with Bonni Graham

East Bay Editors Guild

ROCKRIDGE LIBRARY 5366 COLLEGE AVENUE (AT MANILA), OAKLAND 7:00 P.M. - PROGRAM UPCOMING MEETING DATES: Wednesday, February 27 Monday, March 18th

The meetings are held in the Rockridge Library's community room. Enter through the front door and come up the stairs. The front door may appear closed, but should not be locked; slide it open by hand.

Optionally, some members meet in front of the library at 5:40 for a no-host dinner at a nearby restaurant before the meeting. Check the door for a note naming the location.

Editors Guild welcomes everyone interested; there are no dues, fees, or membership required. To be added to the Editors Guild listserv, email *jyl@dolby.com*.

STC Berkeley Chapter

FEBRUARY 13, 2002 Give Back: How to Use Your Technical Communication Skills to Make the World a Better Place , with Kate O'Neill, president of Lexicom Inc.

MARCH 13, 2002

When Good Projects Go Bad, a Seminar on How to Recognize and Manage Problem Projects, with Meryl Natchez, CEO and founder of TechProse Consulting

WWW.STC-BERKELEY.ORG



P.O. Box 1007 Berkeley, CA 94701 Forwarding and Return Postage Guaranteed

Next Meeting:



February 13: Giving Back: How to Use Your Technical Communication Skills to Make the World a Better Place

> with Kate O'Neill Meal reservations deadline: Monday, February 11. See page 2 for costs and meeting details.

RSVP online: Credit cards accepted at

www.stc-berkely.org.Vo's Vietnamese Restaurant:59 Grand Avenue in OaklandDinnerAnnouncements and ProgramPlease do not call the restaurant!

STC-BERKELEY MEETING DIRECTIONS

From north of Oakland: Take the I-80 West/I-580 East. Merge onto the I-580 East ramp towards downtown Oakland. Merge onto I-980 W. Take the 27th street exit towards West Grand Avenue. Merge onto Northgate Avenue. Turn left onto West Grand Avenue.

From south of Oakland: Take I-880 north from San Jose through Oakland. Take the Broadway exit towards downtown. Keep right at the fork in the ramp and merge onto Broadway. Turn right onto Grand Avenue.

From San Francisco: Take the Bay Bridge towards Oakland (I-80 East). At the end of the bridge, take the I-580 East ramp towards downtown Oakland (CA-24)/Hayward-Stockton. Merge onto I-580 E. Take I-980 West ramp towards downtown Oakland. Merge onto I-980 W. Take the 27th street exit towards West Grand Avenue. Merge onto Northgate Avenue. Turn left onto West Grand Avenue.

From far East Bay: Take Highway 24 west through Caldecott Tunnel. Highway 24 west becomes I-980 west. Take the 27th street exit towards West Grand Avenue. Merge onto Northgate Avenue. Turn left onto West Grand Avenue.

By BART: Exit the 19th Street Oakland station. Walk NE for four blocks, to Grand Avenue.

